

What is the National Influenza Vaccine Summit?

L.J Tan

Co-chair, National Influenza Vaccine Summit
Director, Medicine and Public Health, AMA

The National Influenza Vaccine Summit is...

- Co-sponsored by the American Medical Association (AMA) and the US Centers for Disease Control (CDC)
- A partnership of more than 130 organizational stakeholders, both private and public, in influenza vaccine research, production, distribution, administration, and advocacy
- All committed to achieving the Healthy People 2020 goals for influenza vaccine
- Contact L.J Tan (Litjen.Tan@ama-assn.org) for more information

The Summit is also...

- An annual meeting
- A concept
- An informal, action-oriented organization
- A tool for improving communications between stakeholders
- A resource
 - Web site
- An Educator

Members of the Summit include...

- Vaccine Manufacturers
- Vaccine Distributors
- Federal Agencies
- Professional Medical Organizations
 - Specialty
 - State
- Nursing Organizations
- Public Health
- Hospitals

Members of the Summit include...

- Pharmacists
- Community Immunization Providers
- Occupational Health Providers
- Business/Employers
- Private Health Insurance and Managed Care
- Long-term Care
- Quality Improvement Organizations
- Consumers
- Advocacy Groups

Summit Creates United Influenza Vaccination Goals

- The remarkable breadth of participants in the Summit provides a 360-degree view of all the moving parts associated with influenza immunization
- Summit provides continual opportunity for all partners to “get on the same page” with respect to influenza immunization in the United States.
- Some details of how this unification follows.

Summit Creates United Influenza Vaccination Goals

- Improve transparency and communications between partners around influenza vaccine supply and distribution
 - A “voluntary code of conduct” for vaccine distributors
 - During vaccine shortage, the Summit maintains the Influenza Vaccine Availability Tracking System
 - A voluntary, centralized, regularly updated national resource showing: 1) which distributors have influenza vaccine for sale; and 2) how to contact these distributors

Summit Creates United Influenza Vaccination Goals

- Increase awareness about severity of influenza, benefits of vaccination throughout season
 - Summit pocket information guide and other tools
 - Media Briefings; Extensive Summit web site
- Provides acknowledgment of successful influenza immunization programs via Awards in:
 - Overall Season Activities
 - Healthcare Personnel Campaign
 - Immunization Coalitions/Public Health/Community Campaign
 - Corporate Campaign

Summit Creates United Influenza Vaccination Goals

- Stimulate advocacy to change national policy
 - Universal recommendation was strongly supported by Summit partners
 - Increase in CMS administration fees advanced by the Summit
 - Extending Vaccination Season
 - Stabilization of national vaccine supply
- Achieve national/local media coverage
 - Annual Summit awards
 - Proposed creation of the National Influenza Vaccination Week
 - Annual event the first week after Thanksgiving

Summit Creates United Influenza Vaccination Goals

- Provide timely communications between Influenza Vaccine Summit stakeholders
 - Email Updates, weekly conference calls
 - Extend communications messages to the grassroots levels
 - On issues such as:
 - Breaking scientific data that may impact influenza immunizations (with translation to “layspeak.”)
 - Timely reporting of any changes in supply timing/availability
 - Addressing questions about safety and effectiveness
 - Updates on recommendations
 - Updates on influenza disease epidemiology
 - Activities planned by partners in the Summit
 - Real-time uptake of influenza vaccination in the season

Summit Administration

- Summit activities are vetted by a voluntary Executive Committee
 - Executive Committee features representation from every sector of the influenza stakeholder population
 - AMA and CDC provide administrative support to the Summit and to the Executive committee
 - The Immunization Action Coalition provides fiscal administrative responsibilities

The Summit Annual Meeting

- Face-to-face meeting with all partners present provides a safe venue to raise issues/problems and discuss potential solutions honestly.
- Provides a venue to share, learn and understand each others' perspectives and ideas
- Generally a two-day meeting featuring three - four sessions directly related to the upcoming influenza season plus...
- Manufacturers provide first estimates of vaccine production
- CDC provides updates to influenza vaccine recommendations; DoD gives update, EU give update.
- Summit awards given at an Award Luncheon

Some details on the 2012 Annual Summit
meeting

The May 16 -17, 2012 Summit Meeting

- To follow the National Adult Immunization Summit
- Three sessions:
 - Influenza Breaking Science, featuring a speaker on zoonotic influenza threats, new vaccine technology, and cost effectiveness of influenza immunization
 - Optimizing Strategies for Reaching High-risk Groups, featuring a panel to discuss: (1) heart disease; (2) the elderly; (3) respiratory illness; and (4) pregnancy.
 - Influenza Leadership and Improving Immunization Rates, featuring a panel of grassroots leaders on leading influenza campaigns on the ground.

The May 16 -17, 2012 Summit Meeting

- Summit Awards to be given in four categories:
 - Overall Season Activities
 - Healthcare Personnel Campaign
 - Immunization Coalitions / Public Health / Community Campaign
 - Corporate Campaign
- Award winners receive an acknowledgment plaque, travel to and lodging at the Summit meeting, and provide a 15 minute presentation on their work.

The May 16 -17, 2012 Summit Meeting

- National Influenza Vaccine Summit web site:
 - <http://www.preventinfluenza.org/>
- Registration to begin shortly for the 2012 meeting
 - Invitation only meeting.